



# Ways to Take 25

Promoting child safety is simple. Whether you represent a business, organization or are a trusted adult, you can help bring awareness to your community.

Need ideas?  
Try these suggestions to get started.

In the Workplace	As an Organization	As a Trusted Adult
<ol style="list-style-type: none"><li>Distribute safety tips or other Take25 resources to all of your employees to help them start the conversation at home.</li><li>Encourage employees to take the Pledge or Pledge to Take 25 as a company to get everyone talking about child safety.</li><li>Place the Pledge Poster in your lobby, lunch room or other areas where employees gather.</li><li>Promote Take 25 through social media channels and other customer communications.</li><li>Host a child safety lunch 'n learn for employees. Use the time to focus on how they can Take 25 at home or in their local community.</li><li>Highlight child safety issues in your regular communications to employees.</li><li>Display missing children's photos on your website.</li><li>Ask onsite daycare providers to Take 25 minutes to talk to children about safety by using Take 25 activities and discussion guides.</li><li>Incorporate safety into employee social events and family friendly activities.</li><li>Help bring safety resources to more communities. Become a Take 25 corporate partner and provide financial support to the campaign.</li></ol>	<ol style="list-style-type: none"><li>Encourage members to take the Pledge or Pledge to Take 25 as an organization to get everyone talking about child safety.</li><li>Make safety a priority by highlighting Take 25 in newsletters and e-mail communications.</li><li>Distribute Take 25 safety resources and child IDs at local events and activities.</li><li>Include Take 25 messaging and resources at your organization's annual conference.</li><li>Share Take 25 resources with partnering organizations to get them involved with safety.</li><li>Partner with NCMEC and Take 25 to provide free webinars on child safety issues for your members and staff.</li><li>Deliver the Take 25 presentation to parents and other trusted adults in your community.</li><li>Post Take 25 Facebook or Twitter cover photos on your pages to increase awareness of child safety.</li><li>Publish an article or distribute a press release to your local media about child safety and your organization's involvement in the Take 25 campaign.</li><li>"Like" and "Follow" Take 25 to share information about the campaign with your partner organizations and community members.</li></ol>	<ol style="list-style-type: none"><li>Pledge to Take 25 minutes out of your day to talk to children about safety and encourage others to do the same.</li><li>Utilize Take 25 Discussion Guides to begin the conversation with children.</li><li>Create teachable moments—devote dinner time or drive time to talk with children about safety.</li><li>Practice "what if" situations with children to help prepare them to handle an uncomfortable situation.</li><li>Engage the entire family by discussing family rules and review Safety Tips with children.</li><li>Bring Take 25 resources to your children's school and after school programs.</li><li>Encourage religious institutions, libraries, and other family friendly venues to incorporate safety messaging into its youth programs.</li><li>Petition local elected officials to proclaim May 25th as National Missing Children's Day.</li><li>To learn more about the campaign and all of the resources available, "Like" and "Follow" Take 25.</li><li>Tell us how you Take 25 with your children. Tweet @iTake25 or post your comments on Facebook at /Take25campaign.</li></ol>

To learn more about child safety, visit [Take25.org](http://Take25.org)

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